

# A SOCIALLY RESPONSIBLE UNIVERSITY

Explore > Engage > Evolve > Excel



**Just a Degree or a Career? Chose wisely,  
Shape your career with the best**



**Engineering | Management | Computer Applications | Pharmacy | Sciences | Food Technology  
Architecture | Design | Planning Social Sciences | Maritime Studies | Skill Development  
Commerce | Law | International Transfer Programs**

## CENTRES OF EXCELLENCE & INDUSTRY ASSOCIATIONS



## RECOGNITIONS & MEMBERSHIP



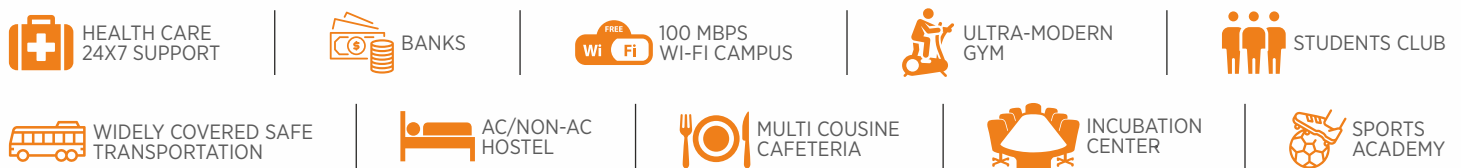
## NOTABLE INTERNATIONAL COLLABORATIONS



## COLLABORATIVE PROGRAMMES WITH



## ON-CAMPUS FACILITIES/AMENITIES

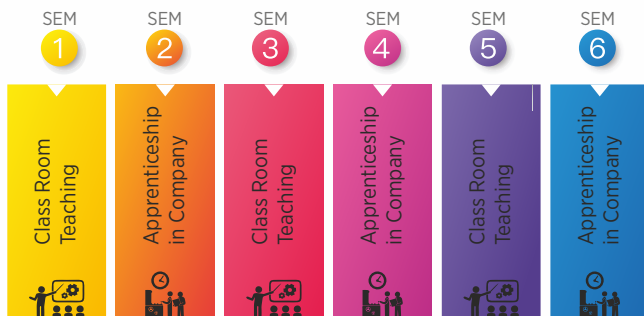




# BBA LOGISTICS

The apprenticeship-based BBA (Logistics) Programme has been designed with the primary objective of creating adequate skills for gainful employment at supervisory / managerial levels in Logistics Industry. In order to ensure effective Skill Development, 60% of the programme component and duration constitute On-the Job Training in the form of Industry Apprenticeship.

## COURSE PEDAGOGY



## 7 IMPORTANT UNMATCHED ADVANTAGES

- ✓ 60% Project based curriculum
- ✓ 18 Months of Apprenticeship
- ✓ Assured earning of Min. Rs. 1.62 Lakh
- ✓ Opportunity to learn one foreign language
- ✓ 100% Placement assured program
- ✓ Logistics Skills Council managed program
- ✓ Complete path for vertical growth

## ELIGIBILITY

12th Pass (Science | commerce | Arts ) with English as one of the subject

## 4 KEY TRENDS OF LOGISTICS SECTOR\*

**US\$15522 billion**

Logistics Market Revenues is expected to reach by 2023

**14.4%**

Indian Logistics Sector's GDP contribution

**100%**

FDI in Logistics Sector

**10 Million**

New Jobs created in Logistics Sector by 2022

[https://lsc-india.com/content/overview\\_on\\_logistics\\_industry](https://lsc-india.com/content/overview_on_logistics_industry)

Ganpat Vidyanagar-384012,  
Mehsana-Gandhinagar Highway,  
SH 73, Dist. Mehsana, Gujarat, India

SCAN THIS QR CODE FOR AN AERIAL WALK-THROUGH OF 300 ACRE GREEN CAMPUS



For more details : +91 98983 63549 | +91 81412 09535