

## TRAINING AND DEVELOPMENT

### Industries

Kingfisher Beverages  
Kirloskar Oil Engines  
Bridgestone Tyres  
Eicher Motors  
Crompton & Greaves  
Binani Cement  
J.K. Tyres  
Bhilwara Suitings Ltd.  
Hindustan Zink Ltd.  
Kandla / Mundra SEZ  
Adani Wilmar / Parle Products  
Digvijay Cement / GSFC  
Birla Copper, Dahej  
Welspun, Dahej  
GACL, Dahej

### Place

Goa  
Maharashtra  
Madhya Pradesh  
Madhya Pradesh  
Madhya Pradesh  
Rajasthan  
Rajasthan  
Rajasthan  
Rajasthan  
Kutch  
Kutch  
Saurashtra  
South Gujarat  
South Gujarat  
South Gujarat

### CLASSROOMS



### COMPUTER LAB



### SPORTS CLUB



### CULTURAL CLUB



### HOSTEL FACILITY



### TRANSPORT FACILITY



## MAJOR HIGHLIGHTS

**RECOGNISED ORAL COACHING CENTRE FOR  
ICWAI  
TRAINING FOR CA / CS / IBPS / GPSC /  
UPSC / MBA ENTRANCE EXAMINATION /  
ENGLISH SPEAKING**

### INSTRUCTIONS

The Application Form will be available at college from the day of the declaration of HSCE (12th Std.) / Graduation / Post Graduation Results. The Application Form can be downloaded from [www.vmpcms.ac.in](http://www.vmpcms.ac.in). Filled-In Application forms are to be submitted to the college within 5 working days from the day of declaration of HSCE (12th Std.) / Graduation / Post Graduation Results.



### FOR FURTHER DETAILS CONTACT

#### V. M. Patel College of Management Studies

Ganpat University Campus, Mehsana-Gozariya Highway,  
Ganpat Vidyanagar- 384012, Dist: Mehsana, Gujarat, India.  
Phone: (02762) 289094, 286487.

**Helpline: 9898363549, 9427319439, 9429229929**

Email: [info.vmpcms@ganpatuniversity.ac.in](mailto:info.vmpcms@ganpatuniversity.ac.in)

[www.vmpcms.ac.in](http://www.vmpcms.ac.in)



**B.B.A. (General) Program  
B.B.A.+M.B.A. (Dual Degree) Program  
B.Com. (General) (English Medium) Program  
B.Com.+M.B.A. (Dual Degree) Program  
M.Com. (General) (English Medium) Program  
B.A. (General) Program  
M.A. (General) Program  
M.Phil. Program**

*Human Being Carves Himself,  
His Career and His Character,*



*We Provide a Perfect Environment  
for that ...*

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## THE UNIVERSITY



Ganpat University, established under Gujarat State Act No. 19 of 2005, is recognized under section 2(f) of UGC Act, 1956 and is a member of Association of Indian Universities, New Delhi. It is Hi-Tech education campus located near Kherva, 15 kms from Mehsana and 45 kms from Gandhinagar in Gujarat.

## THE COLLEGE



V. M. Patel College of Management Studies (VMPCMS), established in 1996 is a constituent college of Ganpat University.

## HIGHLIGHTS

- Largest Intake in North Gujarat
- Qualified Faculties in All Subjects
- Well Furnished Class Rooms
- Well Equipped Computer Laboratory
- Rich Library with Reading Room
- Regular Industrial Training
- Cultural / Sports Club / NSS Activities
- English Language Training
- Personality Development
- Workshops & Seminars
- Training for Competitive Exams
- CA, CS, Competitive Examination Training
- ICWAI Recognised Oral Coaching Center (ROCC)

## DUAL DEGREE PROGRAMS OFFERED

DUAL DEGREE PROGRAMS



SMART CHOICE FOR BRIGHT CAREER

### ► BBA+MBA (Financial Services)

Duration: 3 Years/6 Semesters BBA (FS)+  
2 Years/4 Semesters MBA (FS)  
Degree: BBA (FS) (After 6 Semesters)  
MBA (FS) (After 10 Semesters)  
Specialisation: • Banking & Insurance

### ► BBA+MBA (Retail Management)

Duration: 3 Years/6 Semesters BBA (RM)+  
2 Years/4 Semesters MBA (RM)  
Degree: BBA (RM) (After 6 Semesters)  
MBA (RM) (After 10 Semesters)  
Specialisation: • Mall Management

### ► BBA+MBA (Marketing Management)

Duration: 3 Years/6 Semester BBA (MM)+  
2 Years/4 Semesters MBA (MM)  
Degree: BBA (MM) (After 6 Semesters)  
MBA (MM) (After 10 Semesters)  
Specialisation: • International Marketing

### ► BBA+MBA (Information Technology)

Duration: 3 Years/6 Semesters BBA (IT)+  
2 Years/4 Semesters MBA (IT)  
Degree: BBA (IT) (After 6 Semesters)  
MBA (IT) (After 10 Semesters)  
Specialisation: • Information Technology

### ► BCOM+MBA (Management)

Duration: 3 Years/6 Semesters BCOM +  
2 Years/4 Semesters MBA  
Degree: BCOM (After 6 Semesters)  
MBA (After 10 Semesters)  
Specialisation: • Management



## GENERAL PROGRAMS OFFERED

GENERAL PROGRAMS



RIGHT CHOICE FOR BRIGHT CAREER

### ► BBA (General) Program

Duration: 3 Years (6 Semesters)  
Degree: BBA (After 6 Semesters)  
Specialisation: • Export • Finance • Human Resource

### ► BCOM (General) Program (English Medium)

Duration: 3 Years (6 Semesters)  
Degree: BCOM (After 6 Semesters)  
Specialisation: • Accountancy • Management

### ► BA (English / Economics) Program

Duration: 3 Years (6 Semesters)  
Degree: BA (After 6 Semesters)  
Specialisation: • English Literature • Economics

### ► MCOM (English Medium) Program

Duration: 2 Years (4 Semesters)  
Specialisation: • Accountancy • Statistics  
• Management • Economics

### ► MA (English/Economics) Program

Duration: 2 Years (4 Semesters)  
Specialisation: • English Language Teaching  
• English Literature • Economics

### ► M.Phil (English/Economics/Commerce) Program

Duration: 1 Year Full Time / 2 Years Part Time

## ELIGIBILITY

### For BBA, BBA+MBA Dual Degree, BA:

Passed H.S.C. (12th Std) Exam in Science / Commerce / Arts Stream through English / Gujarati / Hindi Medium with English as one of the subjects in 12th.

### For BCOM, BCOM+MBA Dual Degree:

Passed H.S.C. (12th Std) Exam in Science / Commerce Stream through English / Gujarati / Hindi Medium with English as one of the subjects in 12<sup>th</sup>.

### For M.COM (English Medium):

Passed BCOM/BBA/BA(Economics) from a recognised University.

### For M.A. (English/Economics):

Passed BA (English/ Economics) from a recognised University.

### For M.Phil (English/Economics/Commerce):

Passed MA/M.COM. from a recognised University.